



**GDPR
COMPLIANCE
&
COOKIE POLICY**

XENO PORTFOLIO GDPR Compliance

XENO PORTFOLIO has been consolidating "Security by Design" since our initiation, which has made our arrangement to be GDPR consistent and moderately effortless. With GDPR affecting JUNE 30, 2021, we need to guarantee you that we are completely consistent with the guideline.

XENO PORTFOLIO GDPR Cookie Policy

XENO PORTFOLIO has consistently embraced "Protection by Design", and along these lines, we have a tiny impression on your clients' programs. XENO PORTFOLIO just has a few highlights that include treats to complete their particular functionalities. These treats store no private information (counting individual IDs) and that implies that you don't have to gather express assent from your clients prior to utilizing these XENO PORTFOLIO highlights.

Albeit the GDPR was not intended to address non-individual information, there was a misalignment in the execution of two new guidelines: GDPR and privacy Regulation. privacy guideline was expected to supplant the Data Protection Directive, which was cancelled on Jan 10, 2021, however, the privacy Regulation has been deferred. To address the looming relator hole that handles treat security, an arrangement was added to the GDPR that says that references to the Data Protection Directive "will be understood as references to this Regulation [the GDPR]".

Due to this arrangement, and the way that the Data Protection Directive tends to assent for treats overall (not explicitly those with individual information or IDs), there will be a timeframe where GDPR straightforwardness is expected for treats containing non-individual information.

Appropriately, you should uncover the accompanying data for your EU clients with respect to these two treats.

XENO PORTFOLIO Frequency Capping Cookie

1. Information Collected

A non-individual ID that connects to the zone as well as commercial (not the person)
A timestamp

2. Motivation behind Cookie

Guarantee that a client doesn't see the ad over and over

3. Length of information put away

The length for this treatment is set by the head inside the XENO PORTFOLIO interface each time it is utilized

4. Degree of Data Processing

The information this treat gathers isn't imparted to any outsiders and is utilized only by XENO PORTFOLIO for the explanation referenced previously. This data can't be utilized to recognize an individual remarkably.

XENO PORTFOLIO Conversion Tracking Cookie

1. Information Collected

A non-individual ID that connects to the zone as well as commercial (not the person)

2. Motivation behind Cookie

Permit attribution of a notice to an ideal objective. This doesn't follow an individual, just the source notice

3. Length of Data Stored

This treat lapses in 210 days or less

4. Degree of Data Processing

The information this treat gathers isn't imparted to any outsiders and is utilized solely by XENO PORTFOLIO for the reason referenced previously. This data can't be utilized to recognize an individual exceptionally.

Kindly note that on the off chance that you don't utilize XENO PORTFOLIO Frequency Capping or XENO PORTFOLIO Conversion Tracking, you don't have to uncover this data for your EU clients.





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